

# EMMA MATERN

## DIGITAL & MARKETING DESIGNER

emmamaterndesigns.com  
emma.nixon55@gmail.com  
647.923.8992

## EXPERIENCE

MAY 2021 - PRESENT

### CREATIVE LEAD & PRE-PRODUCTION MANAGER

#### POSTALGIA INK

- Led and mentored pre production team
- Oversaw concepts from idea to execution
- Partnered with cross-functional teams
- Provided guidance and advice
- Led daily pre production meetings
- Conducted interviews for prospective employees

### GRAPHIC DESIGNER

#### POSTALGIA INK

- Designed assets for digital, print, and social
- Created ads, brochures, and web graphics
- Collaborated with marketing and content teams
- Managed multiple projects and deadlines
- Revise designs based on feedback
- Collaborate with clients and internal team to design campaigns

### CREATIVE MARKETING STUDENT

#### POSTALGIA INK

- Assisted with marketing campaigns (digital & print)
- Created content for social and email
- Supported cross-team collaboration

2015 - 2016

### YEARBOOK EDITOR

#### MAXWELL HEIGHTS SECONDARY

- Won yearbook design competition
- Led and mentored junior team members
- Photographed school clubs and events
- Created core illustrations for visual consistency
- Developed layout and typography system

## EDUCATION

2017 - 22

### SHERIDAN / YORK UNIVERSITY

Bachelor of Design - 4 years

### SHERIDAN COLLEGE

Art Fundamentals - 1 year

## SKILLS

### ADVANCED

InDesign, Illustrator, Photoshop, Procreate

### WORKING KNOWLEDGE

Figma, After Effects, Premiere Pro, Adobe XD, Procreate

## SHORT FILMS/AWARDS

### H. MAJUSCULA

Canadian Cinematography Awards

#### WINNER

Best Sound

Best Nature/Travel Film

Alternative Film Festival Summer 2022  
(Super Short Category)

#### WINNER

Best Documentary

One-Reeler Short Film Competition

#### WINNER

Best Documentary

300 Seconds Short Film Festival

#### WINNER

Best Experimental Canada

Couch Film Festival

#### NOMINEE

### FOR SHE IS SEEN

Dismantle Patriarchy Contest

#### WINNER

\$1000USD Prize

Lift-Off Global Network - First-Time  
Filmmaker Sessions 2022

#### OFFICIAL SELECTION